

# n8n Starter Workflows for Marketing Teams

5 ready-to-use automations that save 10+ hours a week.

TAYEEB — [dmarketertayeeb.com](https://dmarketertayeeb.com)

n8n is a self-hosted automation platform that connects your marketing tools without code. These 5 workflows are designed as starting points — configure them to match your stack. Each workflow description includes the trigger, the nodes needed, and the exact logic.

## WORKFLOW 1 — Lead Capture !' CRM Sync

Trigger: New form submission (Typeform, Gravity Forms, or any webhook)

Connect to: HubSpot CRM / Pipedrive / Google Sheets

Logic: When a form is submitted, n8n creates or updates a contact in your CRM, tags them with the source form and lead score tier, then sends a Slack notification to your sales channel.

- Node 1: Webhook Trigger

- Node 2: IF branch — check if email already exists

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## WORKFLOW 2 — Social Post Scheduler

Trigger: New row in Google Sheets (Content Calendar)

Connect to: Buffer API or directly to LinkedIn/Instagram APIs

Logic: When a row is added to your content calendar sheet with a scheduled date/time and status = "Approved", n8n reads the post text, image URL, and target platform, then schedules it via Buffer or posts directly.

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•Node 2: Filter — only rows where Status = "Approved"

•Node 3: Switch — route to LinkedIn, Instagram, or Twitter node

•Node 4: Buffer node (or dir

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## WORKFLOW 3 — Weekly Performance Report

Trigger: Cron schedule (every Monday 8:00 AM)

Connect to: Google Analytics 4 API + Email

Logic: Every Monday, n8n pulls last week's key metrics from GA4 (sessions, conversions, top pages), formats them into a clean email, and sends it to your team.

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- Node 2: GA 4 — fetch sessions, conversions, bounce rate (last 7 days)

- Node 3: Function node — calculate week-over-week % change

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# n8n Starter Workflows — Page 2 of 2

Workflows 4 & 5 + Setup Notes

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## WORKFLOW 4 — Review Request Automation

Trigger: Deal marked "Closed Won" in CRM (webhook from HubSpot/Pipedrive)

Connect to: Email + Google Business Profile link

Logic: 3 days after a deal closes, send the client a personalised email asking for a Google review. Include their name and a direct link to your review page. Log the send in your CRM.

- Node 1: CRM Webhook (deal stage changed to Closed Won)

- Node 2: Wait 72 hours

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## WORKFLOW 5 — Content Brief from Keyword

Trigger: New row in Google Sheets (keyword tracker)

Connect to: OpenAI API + Google Docs

Logic: When a keyword is added to your tracker with status = "Brief Needed", n8n calls GPT-4 to generate a content brief (H2 structure, intent, target audience, word count), then creates a Google Doc with the brief content.

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